



TOURTEXAS.COM DESTINATION SPOTLIGHT

Market your destination on the
#1 Independent Texas Travel Website

An endorsed partner of **TTIA**
TEXAS TRAVEL INDUSTRY ASSOCIATION

Destination Spotlight

Set your destination apart from the crowd, focus your marketing efforts on the homepage of TourTexas.com!

Destination Spotlight

Austin, Texas
Down-home yet sophisticated. Laid-back and bustling with high energy. Traditional and avant-garde at the same time. Austin's personality is unique, often quirky, and laced with a dose of Texas Bravado.

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- Appears above the fold on the TourTexas.com homepage
- Limited to four participants monthly
- Requires a TourTexas.com content page
- Main content or sub pages - your choice!
- Participation is limited to four placements per organization annually
- \$600 each

The screenshot shows the TourTexas.com homepage with the Destination Spotlight for Austin, Texas prominently displayed. The page includes a search bar, navigation tabs (Home, Travel Directory, Events, Maps, Accommodations, Content, Free Brochures), and various content sections like 'Welcome', 'Texas Travel Videos', 'Most Popular', 'Texas Travel Poll', 'Events, Fairs & Festivals', and 'Free Travel Brochures'. A large red arrow points from the spotlight box to its placement on the homepage.

With **OVER 1 MILLION VISITS** and **OVER 7 MILLION PAGE VIEWS** each year, TourTexas.com continues to provide more leads to more Texas destinations, attractions, events and accommodations than any other independent web site in the country.

Represented proudly & exclusively by



P: 713.942.7676
F: 713.942.0277
E: WeServe@AJRMediaGroup.com

25132 Oakhurst Drive, Suite 201 | Spring, Texas 77386